

Institute for  
Systems Engineering



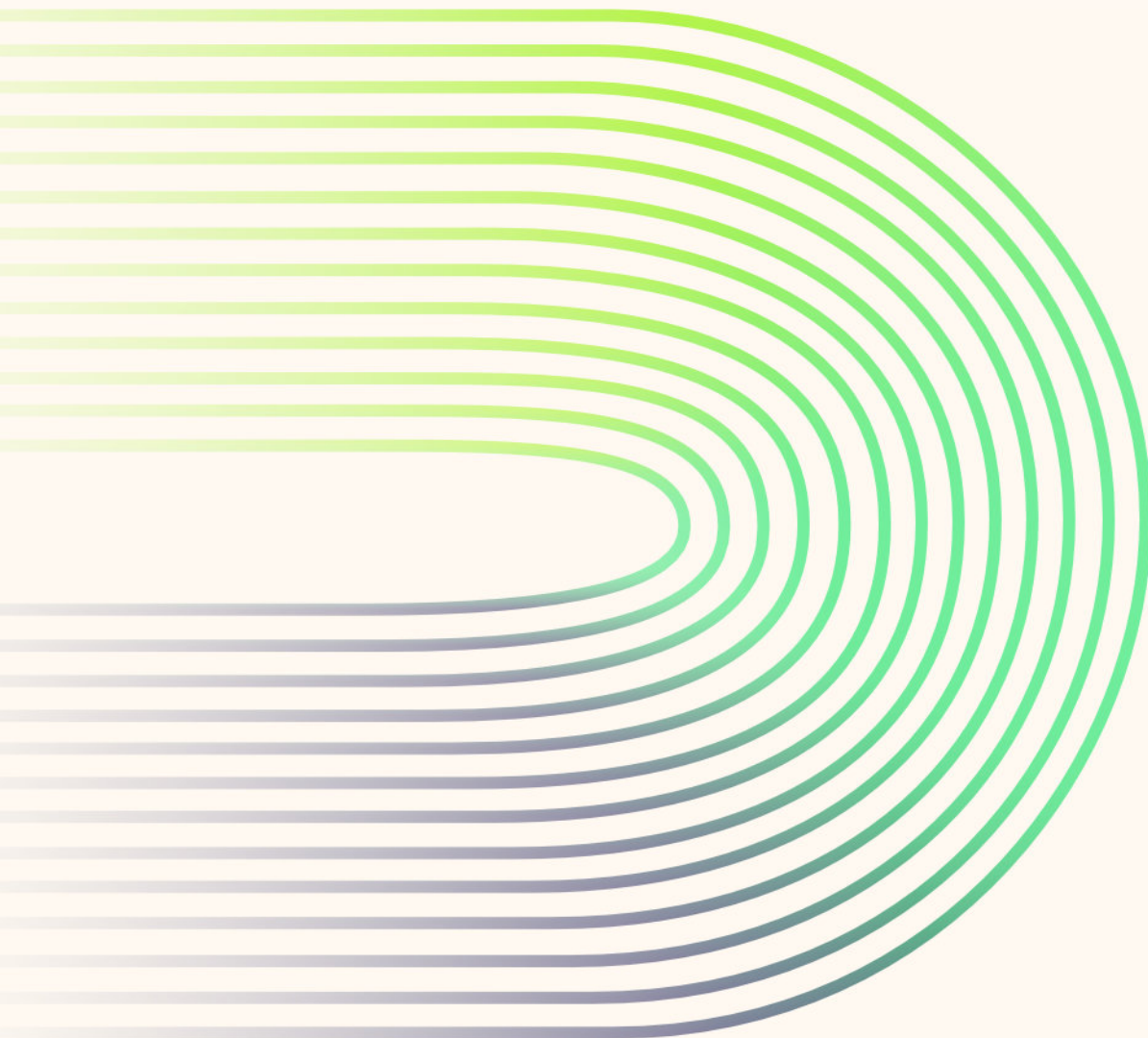
# Annual Systems Engineering Conference 2026

## Exhibitor Opportunities

*Purposeful Transformation*

24-25 November 2026

Telford International Centre



## About the Event

The Annual Systems Engineering Conference (ASEC), organised by the Institute for Systems Engineering (IfSE) (formally known as INCOSE UK), is the flagship event for Systems Engineering (SE). It brings together a wide range of professionals from a variety of backgrounds, with the common interest of building upon their Systems Engineering knowledge and sharing ideas with their peers

ASEC 2026 offers opportunities to promote your business to the ASEC delegates. Our events attract a wide diversity of attendees from the Systems Engineering community and delegates from other communities interested in taking a Systems Engineering approach to complex systems; many of whom help to shape investment decisions within their organisations. You can display your company's products and services at an exhibition stand or raise your company's profile through one of the sponsorship options. The various options are described in the following pages.

The theme for ASEC 2026 is **'Purposeful Transformation'** within which we intend to explore the following sub-themes:

- **Digitalisation**
- **Systems Thinking**
- **An Enterprise Approach**
- **AI and Automation**

As with previous years, there will be plenty of scope for examples of innovative Systems Engineering.

# Programme Structure

ASEC 2025 had over 240 delegates attending the conference during the two days. The Exhibition Area is located near the tea and coffee facilities to maximise potential delegate flow during the event. With the refreshments being so close to the exhibition area, it encourages delegates to network with each other, poster authors and exhibitor stands. In addition, IfSE will have a stand in this area so that members can contact us with any queries.

On the morning of Day 2, there will be an exclusive block for delegates to explore the exhibition, and Ruby Exhibitors and Sponsors will give their 15-minute presentations.



# Ruby Exhibitor Package - £4,350 (+VAT)

3 packages available

## The Ruby Exhibitor Package includes:

- 2 x 2-Day Conference Ticket (including the Event Dinner)
- A 15-minute speaker slot at the beginning of Day 2
- 1 x 2m by 2m exhibition space including a table and two chairs
- 1 x Ruby Exhibitor entry in the Event Handbook
- 1 x Corporate logo in the Event Handbook
- Corporate logo on the Event Website
- Corporate flyers handed to delegates with registration pack
- PowerPoint slide in the Exhibitors, Sponsors and UKAB presentation which will be displayed in the exhibitors area
- A seat for one person on the top table with the VIPs at the Event Dinner



## ***Please note:***

- The deadline for this opportunity is **Friday 28<sup>th</sup> August 2026**.

# Standard Exhibitor Package

## An exhibitor package includes:

- 1 x 2-Day Full Conference Ticket (including the Event Dinner) - allows entry to all sessions and plenaries
- 1 x Exhibitor pass (including the Event Dinner) - allows entry into the Exhibition area only
- 1 x 2m by 2m exhibition space including a table and two chairs
- 1 x Exhibitor entry in the Event Handbook
- 1 x Corporate Logo in the Event Handbook and Event Website
- Corporate flyers on the ASEC 'promotional table' and a PowerPoint slide in the Exhibitors, Sponsors and UKAB presentation which will be displayed in the exhibitors area.

## Total Costs

**New Exhibitor: £1,835 (+VAT)\***

**Standard Exhibitor: £2,835 (+VAT)\***

**UKAB Company: £2,265 (+VAT)\*\***

## Please note

- The deadline for this opportunity is **Friday 25<sup>th</sup> September 2026**.
- Additional exhibitor passes (including the Event Dinner) can be purchased for **£630 (+VAT)**.
- The Exhibitor Pass may be upgraded to a full Conference ticket at the cost of **£405 (+VAT)**
- All conference tickets and exhibitor passes can only be assigned to one individual and are not transferable.

\* A Standard Exhibitor is a company that has exhibited at ASEC before whereas a new Exhibitor is a company that has not exhibited at ASEC before.

\*\*UKAB companies are entitled to a 20% discount. Only one discount may be claimed by an Exhibitor at any ASEC event i.e., if the Exhibitor is eligible for both a UKAB discount and a New Exhibitor discount, only one of these can be applied. The discount to be applied is whichever is more favourable to the Exhibitor.

If you would like to secure an exhibitor opportunity for ASEC 2026 please email the events team at [events@ifse.org.uk](mailto:events@ifse.org.uk). Early booking is recommended.

On receipt of a request to exhibit at ASEC 2026, we will issue the contract and terms and conditions. Stands will be allocated in order of payment received.

## Other Opportunities

There are a range of sponsorship opportunities available at ASEC 2026. To find out more visit the Event Website at [www.asec2026.org.uk](http://www.asec2026.org.uk)

The IfSE Events Team is happy to discuss suggestions for exhibiting and sponsorship with organisations who may wish to do something that is not outlined in this document.

To discuss any potential ideas that you have in mind, or to obtain further information regarding any of the opportunities, please contact the events team at [events@ifse.org.uk](mailto:events@ifse.org.uk)

For any queries please email [events@ifse.org.uk](mailto:events@ifse.org.uk)

**#ASEC2026UK**

**[www.asec2026.org.uk](http://www.asec2026.org.uk)**